

UNIVERSITY OF MAINE SYSTEM
Board of Trustees Meeting

at the University of Maine System
253 Estabrooke Hall, Orono

March 6, 2017

Academic and Student Affairs Committee Meeting

Present: Committee Members: Gregory Johnson, Chair (at USM); Sam Collins (at UMPI), Jason Coombs (at UMA), James Erwin (at USM), Michelle Hood, and Karl Turner (at USM).
Presidents: James Conneely (at UMA), Ray Rice (at UMPI), John Short (at UMFK), Sue Huseman (at UMM) and Kate Foster (at UM). **Faculty Representatives:** Ray Albert (at USM), and Cathleen McAnneny. **Student Representatives:** Jay Knowlton (at USM) and Sam Borer.
System Staff: Tracy Bigney, Robert Neely (at USM), Dan Demeritt, Rosa Redonnett (at USM), Donna Seppy (at UMA) and Rebecca Wyke (at UMA). **Others Present:** Jeannine Uzzi (at USM), Jeff St. John, Steve Gammon (at UMFK), and Kay Kimball (at UMM).

Committee Members Absent: none.

Trustee Johnson, Chair of the Academic & Student Affairs Committee, called the meeting to order.

New Initiatives Related to Academic Transformation. Dr. Robert Neely, Vice Chancellor for Academic Affairs, indicated that in collaboration with other UMS staff, campus representatives, and/or outside groups, several new initiatives are moving forward:

- a. Co-sponsorship of the Maine Nursing Summit – an initiative to bring together educational providers, health care providers, state officials and agencies, philanthropic organizations, and others to develop an action plan for dealing with the nursing shortages in Maine.
- b. Early College – with the anticipated, additional funding from the State of Maine for Early College initiatives, a more comprehensive strategy is being explored and developed for meeting the State’s expectations. Under the leadership of Ms. Rosa Redonnett, a subcommittee is working to benchmark best practices and develop recommendations for the UMS.
- c. Administrative Program Implementation (PI) teams – the financial administrative PI team has launched, with a threefold charge, under the leadership of Ryan Low and Robert Neely. This team is asked to provide solutions and recommendations to tuition strategies, revenue sharing methodologies, and fee definitions for collaborative and online programs by May 1. In addition, Dr. Neely and Ms. Redonnett will announce shortly the team and charge for a student issues administrative team. Other critical groups have been working for some time tied to Institutional Research, Unified Online, and Student Success.
- d. Identification of institutional peers – work is beginning with Hanover research to identify institutional peers. Initially, this information will be used by the Chief Business Officers, but will eventually extend to the academics.

New Program Proposal: MA in Anthropology and Environmental Policy, UM. Vice Chancellor Neely explained that the University of Maine has submitted a proposal, unanimously endorsed by the Chief Academic Officers, to modify the existing Ph.D. in Anthropology and Environmental Policy by

adding a corresponding non-thesis MA degree. The proposed MA requires no new coursework and fits within the existing curricular framework for the Ph.D. More importantly, the MA can serve as a:

- degree path for students unable to complete a doctorate;
- means of reducing the financial burden for students pursuing the Ph.D. by providing for an MA award after completion of the doctoral coursework, but prior to completion of the dissertation, thereby improving employment opportunities for candidates as they finish their dissertation;
- recruiting tool for students only interested in a master's degree; in particular, the addition of the MA also helps with the current focus on growing graduate enrollments.

On a motion by Trustee Turner, which was seconded by Trustee Erwin, the Academic and Student Affairs Committee agreed to forward the following resolution to the Consent Agenda for the Board of Trustees meeting on March 26-27, 2017:

That the Board of Trustees authorizes the creation of the Non-thesis Master of the Arts Degree in Anthropology and Environmental Policy for the University of Maine.

Spring Enrollment Report. Ms. Rosa Redonnett, Chief Student Affairs Officer, provided a brief update on the status of enrollment at our campuses for Spring 2017 based on the findings within the report. The Spring 2017 Enrollment Report is historically run after our census date of February 15. Highlights from the report are noted below:

Enrollment by Headcount, FTE, Credit Hours

- Spring headcount enrollment declined 0.1 percent from the previous year in the University System. UMFK increased 6.6 percent over last year's Spring enrollments, while UMPI improved 6.5 percent. Total UMS headcount enrollment dropped 6.5 percent overall compared with Spring 2013. UMFK increased 39 percent from Spring 2013. Undergraduate headcount enrollment fell 1 percent from last year and decreased 6.8 percent from 2013. Graduate headcount grew 5.9 percent since last Spring and declined 5 percent compared with five years ago.
- Spring FTE enrollments in the University System declined 0.1 percent from the previous year and fell 5.8 percent from Spring 2013. Institutions that declined from the previous year are UMA (-12 percent) and UMM (-3.1 percent). Institutions that increased from Spring 2016 are UM (2.2 percent), UMPI (1.7 percent), UMFK (1.5 percent), USM (1.2 percent), and UMF (0.1 percent).
- Spring credit hour enrollments in the UMS declined by 0.2 percent from last spring and dropped 5.6 percent compared to 2013.
- UMFK has the highest percentage of the undergraduate student body enrolled in high school early college programs at 29.7 percent (444 students), while UMF has the lowest percentage at 0.5 percent (2 students). Early college students comprised 5.3 percent of the total UMS undergraduate student body and 1.8% of credit hours in Spring 2017.
- The Fall-to-Spring ratio declined to 91.5 percent in Spring 2017, the lowest point in five years.
- Associate degree headcount continues to decline, down 17.3 percent from last year and decreasing 53.8 percent from Fall 2013. Baccalaureate students make up 73.2 percent of total headcount enrollments and declined 1.9 percent from Spring 2016, a continuing trend. Non-degree undergraduate enrollment increased by 11.4 percent in the past year. Graduate enrollment increased 3.9 percent, although it has fallen 6.7 percent compared with Spring

2013. Non-degree graduate grew 18.9 percent from the previous spring, while Law School enrollments fell 4.1 percent from Spring 2016.

- FTE enrollments are up compared with the previous spring in non-degree undergraduate (8.6 percent) and non-degree graduate (15.2 percent). FTE is down from Spring 2016 in the degree levels of associate (-17.9 percent), law (-2.1 percent), graduate (-0.5 percent), and baccalaureate (-0.1 percent). Compared with Spring 2013, graduate FTE is down 12 percent compared, law is down 14.9 percent, and baccalaureate is down 3.2 percent.

Enrollment by Residency (tuition status)

- 82.3 percent of students have in-state tuition status in Spring 2017. Out-of-state enrollment increased 10.3 percent and NEBHE fell 0.1 percent compared with last year. In-state enrollment declined 1.7 percent since Spring 2016 and decreased 12 percent from Spring 2013. Out-of-State enrollment increased 33.5 percent compared with 2013, while NEBHE enrollment for Spring is up 21.6 percent versus five years ago.

Enrollment by Gender

- The gender balance in the University System for Spring 2017 is 40.5 percent men and 59.5 percent women. Spring enrollment among men has fallen 0.3 percent. Compared with Spring 2013, the male population decreased 7.4 percent while females fell 5.9 percent.

Enrollment by Status (full-time vs. part-time)

- Full-time students comprise 63.8 percent of spring enrollments. Full-time headcount is down 1.2 percent from Spring 2016 and declined 7 percent from Spring 2013. Part-time enrollments increased 1.9 percent compared with last year and fell 5.8 percent when compared with Spring 2013.

Enrollment by Ethnicity

- As of Spring 2017, 79.8 percent of students self-identify as white. Minority enrollment grew by 5.7 percent from Spring 2016. The largest minority growth comes from those identifying as Hispanic/Latino, which increased 11.3 percent from last year and expanded 44.5 percent compared with Spring 2013.

Enrollment by Age

- In Spring 2017, 18 to 24 year old students make up 60.8 percent of the student population, while students 25 and older consist of 35.6 percent of the student population. The Under 18 category is 3.6 percent of the student population and increased 30.8 percent compared with Spring 2016 and has grown 154.4 percent versus 2013. The 40 – 64 age range declined 8.9 percent compared to last year and fell 21.9 percent versus Spring 2013.

Residency of Students Based on Address

- Cumberland and Penobscot County residents make up 35.3 percent of all students attending the University System. The New England region provided 62.7 percent of out-of-state in country students, with 32.5 percent of total out-of-state domestic students coming from Massachusetts. The vast majority of international students come from Canada (24.8 percent), China (16.3 percent), and Saudi Arabia (5.8 percent).

Incoming Degree/Certificate-Seeking Students

- First-time, first-year students typically enroll in the Fall semester. For Spring 2017, 87.1 percent of first-time students pay in-state tuition, with 11.6 percent paying out-of-state tuition and 1.3 percent paying the New England Board of Higher Education rate.
- 47.1 percent of transfer students in Spring 2017 came from institutions external to the UMS and Maine Community College System (MCCS). Internal transfers between UMS campuses made up 19.8 percent of transfer students. Transfers from MCCS comprised 33 percent of the total. The UMS experienced a 7.8 percent decline in transfer students external to the UMS or MCCS compared with last year. MCCS transfers were up 5.6 percent from the previous year. USM has the largest numbers of transfer-in students in Spring 2017.

Distance Education

- Total credit hours in distance education fell 1.3 percent from Spring 2016 to Spring 2017. Traditional campus courses increased 0.1 percent from last year, although traditional courses have fallen 9.4 percent since Spring 2013. Online credit hours increased 3.7 percent versus last year, accounting for 20.3 percent of all credit hours delivered.
- Online credit hours made up 89.6 percent of total distance education. Baccalaureate students comprised 78.4 percent of Spring 2017 students in distance education, with graduate level students taking 5.7 percent of distance courses and non-degree undergraduate students making up 8.7 percent.

Faculty Representatives Discussion Topic. Professor Cathleen McAnney, Faculty Representative from UMF, reported UMM, UMPI and UMFK faculty assemblies have approved the Faculty Representatives duties & obligations.

Student Representatives Discussion Topic: Survey and VCAA Campus Visits. Mr. Sam Borer, Student Representative from UM, and Mr. Jay Knowlton, Graduate Student Representative for USM, stated the student representatives have been working with results of the student survey to prepare for Vice Chancellor Neely's campus visits. The Student Representatives are working with Ms. Rosa Redonnett and Dr. Neely on developing the schedule for their visits.

Ellen Doughty for
Tracy B. Bigney, Clerk of the Board