

UNIVERSITY OF MAINE SYSTEM
Board of Trustees Meeting

at the University of Maine System
251 Estabrooke Hall, Orono

November 8, 2016

Academic and Student Affairs Committee Meeting

Present: Committee Members: Gregory Johnson, Chair (at USM); Sam Collins (at UMPI), James Erwin (at USM), Michelle Hood (by phone), Jason Coombs (at UM), Bonnie Newsom (at UM), and Karl Turner (at USM). **Chancellor:** James Page. **Presidents:** James Connelly (at UMA), Ray Rice (at UMPI), John Short (at UMFK) and Glenn Cummings (at USM). **Faculty Representatives:** Ray Albert (at USM), Terry Colby (at UMA), Patti Miles, Lisa Leduc (at UMPI), Uriah Anderson (at UMM). **Student Representatives:** Samuel Borer, Kimberley Miner, Jay Knowlton (by phone) and Rebekah Powell (at UMA). **System Staff:** Ellen Doughty, Ryan Low, Robert Neely, James Thelen (at UMA), Dick Thompson (at UMA), Dan Demeritt, Rosa Redonnett (at USM), Vendean Vafiades, and Rebecca Wyke (by phone). **Others Present:** Ben Shaw (at UMPI), Jeannine Uzzi (at USM), Jeff Hecker, Steve Gammon (at UMFK), Joe McGinn (at UMF) Kay Kimball (at UMM), Ainsley Wallace (at USM), Joanna Evans (at USM), and Joe McGinn (at UMF).

Committee Members Absent: none

Trustee Johnson, Chair of the Academic & Student Affairs Committee, called the meeting to order.

Update: Collaborative and Multi-Campus Degrees.

Cybersecurity

UMFK Professor Raymond Albert, Director of the Maine Cybersecurity Cluster provided an overview of the shared BS cybersecurity program. In addition to information about the current status of the program and progress to date, he discussed the perspectives on financial and governance constraints and how those might be addressed for any UMS multi-campus collaborations.

Joint UMA-UMFK BSN program

Dr. Robert Neely, Vice Chancellor for Academic Affairs, provided information about the current status of the Partners in Nursing Education (PINE) program between UMA and UMFK, including a summarization of current enrollments, current challenges and next steps involving the joint program and two campuses. Dr. Neely commented that in order for the joint program to be financially successful some type of differential tuition will be needed

Professor Terry Colby, Faculty Representative to the Board of Trustees from UMA, shared the increased need for nurses across the state and the potential for differential tuition or appropriate program fees for the nursing program.

Chancellor Page thanked Professor Albert for his update on the Cybersecurity Cluster and those who provided the update on the Joint Nursing program. Both of these programs are critical for the State of Maine. Trustee Hood commented on the critical need for nurses in the State.

Awarding of Academic Degrees. Trustee Johnson stated that in accordance with Board of Trustees policy, the Board approves the awarding of academic degrees.

On a motion by Trustee Erwin, which was seconded by Trustee Turner, the Academic and Student Affairs Committee agreed to forward the following resolution to the Consent Agenda for the Board of Trustees meeting on November 13-14, 2016:

That the Board of Trustees of the University of Maine System authorizes the awarding of degrees during Commencement ceremonies for the 2016-2017 academic year to those students fully recommended by the appropriate faculties and the presidents of the respective institutions of the University of Maine System.

Name Change within the College of Education and Human Development, UM. Vice Chancellor Neely provided an update on the name change with the College of Education and Human Development at UM. In August, 2016, Dean Reagan, Provost Hecker and President Hunter requested: (a) the conversion of Departments within the College of Education and Human Development (CEHD) to Schools, and (b) a change in the name of three of these academic units within the CEHD. Thus, the combined requests are as follows:

Former name: Department of Teacher and Counselor Education
New name: *School of Learning and Teaching*

Former name: Department of Exercise Science and STEM Education
New name: *School of Kinesiology, Physical Education, and Athletic Training*

Former name: Department of Educational Leadership, Higher Education and Human Development
New name: *School of Educational Leadership, Higher Education, and Human Development*

No policy exists within the UMS for differentiating departments versus schools; however, recognition of “schools” composed of related disciplines is longstanding at the University of Maine, and predicated on the complexity of the disciplinary composition of the academic unit(s). Given the combination of disciplines for the proposed schools in the CEHD, the level of complexity does seem to justify the redesignation from departments. Additionally, the new descriptive names for two of the three schools more accurately indicate the programmatic offerings and foci.

According to UMS Policy this request does not require UMS Board of Trustee approval because neither the mission nor financial support of these academic units were affected; this item is being provided for information only.

Update: Community Engagement and the Coalition of Urban and Metropolitan Universities, USM. USM President Glenn Cummings; Provost Jeannine Uzzi; and Ms. Ainsley Wallace, Vice President of the USM Foundation, provided an update on the Community Engagement and the Coalition of Urban and Metropolitan Universities at USM. Over the last year, USM has made significant progress in renewing its mission as a community-engaged institution and preparing for its application to Carnegie’s Elective Community Engagement Classification. Emphasis has been placed on increasing connections to the community, building a process for faculty governance around community engagement in the curriculum, reviewing current assessment mechanisms for community engagement and impact, and embedding community engagement into institutional planning.

Coalition of Urban and Metropolitan Universities

USM has submitted a 3-year renewal of membership to the Coalition of Urban and Metropolitan Universities (CUMU). USM also sent a large team to the annual CUMU Conference in Washington, D.C. from October 22-25th. The purpose of this is to gather as much information as possible on the

national movement for community engagement in higher education, and to bring innovative ideas and practices to USM's campuses.

Institutional Planning

USM has embedded the mission and goals of community engagement into all aspects of institutional planning. For example, Goal 1 of USM's 9 goals is "to be known for excellence in real world experiences as a central/key part of its academic program." The Provost and Academic Affairs have identified objectives and action items associated with this goal. These include, but are not limited to: charging academic programs with creating/ensuring quality community engagement opportunities for students; expanding support of community engagement through staffing and faculty development; and developing more effective ways to partner and communicate with community partners.

Faculty Governance

USM has established a standing committee of the Faculty Senate named the Community-Based Learning Committee (CBLC). The CBLC's charge is to support the integration of community-based faculty teaching, scholarship, and service, and advance community engagement throughout the university.

Assessment

Working under the framework for Carnegie's 2015 application, USM is conducting an inventory and evaluation of existing assessment mechanisms related to community engagement. The purpose of this is to identify opportunities to improve and align existing assessment tools and identify where new assessment or tracking tools are needed.

Update: International Academy (formerly known as International High School), USM. USM President Cummings and Ms. Joanna Evans, Executive Director and Head of the International Academy, provided an update on the current status of The International Academy. In January 2016, the Board of Trustees approved a proposal to create an "early college" high school on the USM campus at Gorham for academically advanced and socially mature, international high school students. Initial plans were for the school to open in fall 2016. For a number of reasons, the timeline has been extended and recruitment of students is now getting under way. The intent is to have the first cohort of 50 high school students begin in fall 2017. These students will live in a dormitory dedicated to the high school on the Gorham campus, and they will take 100- and 200-level USM courses to complete their high school diplomas. After they graduate from The International Academy (TIA), they may continue at USM to complete their bachelor's degrees, or they may transfer the university credits they have earned to another university.

Update: Program Integration. Dr. Neely provided an update on the Program Integration efforts and discussed the twofold approach to the work thus far. The UMS Vice Chancellor for Academic Affairs office is moving forward with strategies to ensure ongoing progress on recommendations to facilitate Program Integration (PI) across the seven UMS campuses.

- a. Maintain momentum from the PI teams from Rounds 1 & 2 by incentivizing team leadership to foster more engagement and by focusing each team's work on approximately four key recommendations to be completed by May 31, 2017
- b. Implement a new "Program Innovation Fund" focused on criteria of collaboration, student success, enrollment, Maine workforce needs, and online programming, among other criteria. Applications for this funding will be due March 16, 2017, with identified projects funded as early as Summer, 2017.

Brief Update: Fall 216 Enrollment. Ms. Rosa Redonnett, Chief Student Affairs Officer, provided an update on the Fall 2016 Enrollment. The Fall 2016 Enrollment Report is historically run after our census date of October 15. The UMS enrollment is up for the first time in 13 years and graduate enrollment is up for the first time in six years. A more comprehensive update will be provided at the November 13-14 meeting of the Board of Trustees.

Enrollment by Headcount, FTE, Credit Hours

- Headcount enrollment is up 1.6% in the University of Maine System over last year. Undergraduate (degree and non-degree) headcount enrollment gained 0.6% and graduate enrollment increased 9.3% versus Fall 2015. Campuses that are down versus Fall 2015 include UMA (-5.7%), UMM (-5.2%), and UMF (-0.8%). Gains in headcount enrollment compared with last year came from increases at UM (2.7%), UMFK (22.1%), UMPI (2.9%), and USM (1.5%). Headcount overall is down 5% compared to Fall 2012.
- Baccalaureate (degree) headcount enrollment is down 1.2% from last year and Associate degree enrollment declined 18.7%, a continuing trend. Increases from last year in headcount came from non-degree undergraduate enrollment, which is up 17% compared with the previous year. Non-degree graduate enrollment increased 46.2% and graduate enrollment grew by 4% compared with Fall 2015.
- FTE enrollment is up 1.1% compared with Fall 2015. Gains over last year came from UM (2.4%), UMFK (15.5%), UMPI (7.5%), and USM (0.6%). Although UMM declined 5.7% in headcount compared with Fall 2015, FTE enrollments fell 0.1%, indicating that UMM is enrolling more full-time students than last year.
- Baccalaureate FTE is up 0.4% compared with last year, demonstrating that our campuses are enrolling more full-time baccalaureate students when contrasted with the overall headcount decline of 1.2%. Baccalaureate FTE is down 3.5% compared with Fall 2012. Associate degree FTEs declined 20.3% from Fall 2015 and fell 52% compared with Fall 2012. Similar to headcount, non-degree undergraduate FTE (19.9%), graduate FTE (0.4%), and non-degree graduate FTE (41.6%) are driving increases in total FTE when matched with Fall 2012. Graduate FTE is down 10.2% and non-degree graduate FTE is down 31.6% compared with Fall 2012. Law student FTE is down 2.3% from Fall 2015 and fell 15.4% versus Fall 2012.
- Credit hour enrollments increased 1% in the University of Maine System compared with last year. Credit hours have declined 4.5% overall compared with Fall 2012. FTE derives from credit hours and therefore credit hours generally track closely with FTE.

Enrollment in Early College Programs by Headcount, FTE, Credit Hours

- A new measure in the enrollment report is the inclusion of high school students in early college programs in order to study that student group's effect on enrollments at some of our universities. High school student headcount enrollments in early college programs are 9.3% of the undergraduate student body in the University of Maine System as of the Fall 2016 census. Early college students generate 4.1% of undergraduate FTEs and credit hours. UMF has the lowest percentage of high school early college students at 0.5 percent of undergraduate headcount and 0.1% of FTE. UMFK has the highest percentage of high school early college students at 39.7% of headcount and 19.6% of FTE.
- High school early college students comprise 61.2 % of the total non-degree undergraduate headcount in the University of Maine System.

Enrollment by Residency

- In-state headcount enrollments increased 0.4% from last Fall due to an 11.2% growth of in-state graduate headcount enrollments. Undergraduate headcount enrollments declined 1% versus Fall 2015. Overall, in-state headcount enrollments have decreased 10.2% versus the Fall 2012 census. Out-of-state headcount enrollments are up 9.3% from last Fall and increased 32.4% compared with Fall 2012. NEBHE tuition rate students are up 1.4% from Fall 2015 and increased 21.8% versus Fall 2012.
- Credit hours for in-state students declined 1.1% from Fall 2015 and fell 11.7% compared with Fall 2012, a continuing trend. Out-of-state credit hour enrollments have continued to increase year after year, up 40% from Fall 2012 and increasing 11.6% compared with last year. NEBHE credit hours are up 2.5% from 2015 and 24.7% versus Fall 2012.
- In-state students comprised 82.4% of the student body in Fall 2016 and enrolled in 78.8% of all credit hours delivered. Out-of-state students by contrast are 14.4% of all UMS students and take 17.1% of all credit hours, indicating that out-of-state students are more likely to be full-time. NEBHE students comprise 1.4% of all students and take 2.5% of credit hours delivered.

Enrollment by Gender

- Women comprised 59.4% of the student body in the University of Maine System, while men made up 40.6%. Female students increased 2% while male students increased 1.1% versus Fall 2015. Compared with Fall 2012, male headcount declined 4.3% and female headcount fell 5.4%.
- Credit hours delivered to men made up 43% of all Fall 2016 credit hours. Women enrolled in 57% of credit hours.

Enrollment by Status (full-time vs. part-time)

- Full-time student headcount enrollments are down 0.2% from Fall 2015 and fell 6.4% versus Fall 2012. Full-time students make up 64% of the student body and take 82.4% of all credit hours.
- Part-time student headcount enrollments are up 5.1% compared to Fall 2015 and are down 2.3% compared with Fall 2012. Part time students comprise 36% of the student body and took 17.6% of all delivered credit hours in Fall 2016.

Incoming Degree/certificate-seeking Students

- First-time student headcount enrollments are up 4.9 percent over the Fall 2015 census. Incoming graduate students are up 8.1 percent over last year. Declines occurred among transfer students (-8.9 percent) and readmit students (-8 percent) compared with Fall 2015. All categories of incoming students are down when comparing Fall 2016 with Fall 2012.

Transfer Students

- Students transferring in from the Maine Community College System (MCCS) are down 7.9% compared with Fall 2015. Transfers from external institutions other than MCCS declined 6.6% from Fall 2015. Transfers between UMS institutions are down 15.6% versus last year. Compared with 2012, the number of transfer-in students has dropped 16.9%.

Enrollment by Ethnicity

- The number of ethnically white students increased 1.5% compared with last year and declined 7.5% compared with Fall 2012. The Hispanic/Latino demographic is now approximately even with the Black/African American ethnic category as one of the largest minority demographic groups in the University of Maine System, at 2.2% of the student body each, respectively.

Minorities overall comprise 6.9% of the student body and minorities have increased 16.7% compared with Fall 2012.

Enrollment by Age

- The largest growing demographic is the Under 18 age range, which has increased 34.2% in the past year and 152.2% compared with Fall 2012 due primarily to the expansion of high school early college programs. The 18-24 year old demographic increased 0.5% in the past year and is 59.2% of the student body as of Fall 2016. Compared with Fall 2012, 18-24 year olds have decreased 3.8%. Students aged 25 and over fell 2.3% from Fall 2015 and declined 19.1% compared with Fall 2012.

Migration of Students

- The University of Maine System enrolls 35.3% of the Maine resident student body from Cumberland County (20.7%) and Penobscot County (14.6%). Students originally from Maine make up 80.4% of total headcount enrollments. Out-of-state students from New England make up 63.1% of the total out-of-state enrollments, with Massachusetts (32.7%), New Hampshire (12.3%), and Connecticut (10.6%) in the top three states. International students comprise 1.9% of the student body, with Canada (24%) and China (15.7%) in the top two nations for international student enrollments.

Distance Education

- Distance education delivered online is now 83% of all distance credit hours and 16.7% of total credit hours. The online modality grew by 6.5% compared with last year and is up 31.3% versus Fall 2012. Distance ITV is down 39.4% compared with last year and 62.7% compared with Fall 2012, which implies a shift away from the ITV modality. Distance video conference is down 16.6% compared with last year and is up 26% compared with Fall 2012. Distance onsite declined 6.8% from last year and 16.2% compared with Fall 2012. Total distance education is up 0.7% from Fall 2015 and 12.7% versus Fall 2012.
- Baccalaureate students enrolled in 75.1% of all distance credit hours offered, non-degree undergraduates enrolled in 12.1%, and graduate students enrolled in 6.2% of distance credit hours.

Executive Session

On a motion by Trustee Turner, which was seconded by Trustee Erwin, the Academic and Student Affairs Committee agreed to go Executive Session.

On a motion by Trustee Erwin, which was seconded by Trustee Newsom, the Academic and Student Affairs Committee agreed to conclude the Executive Session.

Tenure at the time of hire, UM

On a motion by Trustee Erwin, which was seconded by Trustee Newsom, the Academic and Student Affairs Committee agreed to forward this recommendation to the Board of Trustees for the November 13-14, 2016 meeting for approval of the following resolution:

That the Board of Trustees approves granting of tenure to the incoming Director of the School of Nursing at the University of Maine.

Tenure at the time of hire, UM

On a motion by Trustee Erwin, which was seconded by Trustee Turner, the Academic and Student Affairs Committee agreed to forward this recommendation to the Board of Trustees for the November 13-14, 2016 meeting for approval of the following resolution:

That the Board of Trustees approves the granting of tenure to the incoming Richard C. Hill Professor of Mechanical Engineering and Chair of the Department of Mechanical Engineering at the University of Maine.

Adjournment

Ellen Doughty for
Tracy B. Bigney, Clerk of the Board